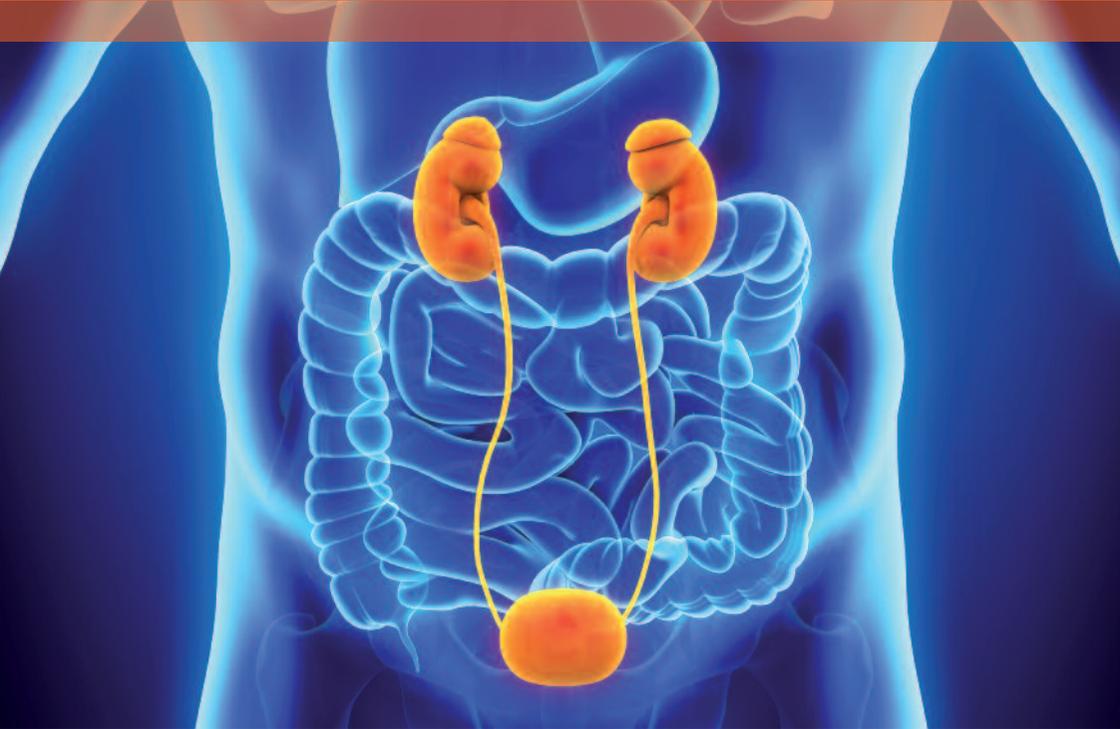


Acute kidney injury: challenge yourself and your team

A CPPE learning campaign



Join our campaign to prevent acute kidney injury

CPPE has joined forces with the UK Renal Registry and their Think Kidneys programme, to highlight the risks of acute kidney injury to pharmacy professionals working in all sectors of practice. Everyone has a role to play in spotting the risk factors and triggers that could mean a person becomes very ill, very quickly. Acute kidney injury is an insidious condition, but easily preventable, provided everyone is alert to it.



Watch our *Think kidney – talk kidney* animation

We have developed two animations that show how simple interventions from the pharmacy team can help prevent people developing acute kidney injury (AKI). Take a couple of minutes to watch the animation that most closely relates to your area of practice.

Visit: www.cppe.ac.uk/aki and choose 'Community practice' or 'Hospital practice'.



Test your knowledge

Our e-challenge quiz on all things kidney runs from 28 October to 10 November 2015. Take five minutes with your colleagues and complete this quiz. Find out how you can work with your customers and patients to promote kidney health.

Visit: www.cppe.ac.uk/e-challenge



CHALLENGE 3

Learn and engage

By early November you should have received your CPPE distance learning programme, *Acute kidney injury*, and started to plan changes to your practice. On Thursday 12 November we are hosting a Twitter chat with **@WePharmacists**. Use the hashtags, #thinkkidneys and #CPPEAKI to join in the discussions. Share your approach and find out how others are helping people to care for their kidneys.

Discuss with your team

This autumn there is a series of articles in pharmacy magazines that focus on acute kidney injury. Get your team engaged in reading about this condition and thinking about what they can do to help people avoid developing acute kidney injury.



CHALLENGE 4

Planning a change

Your challenge during 16-20 November 2015 is to hear what others have done and start to promote your learning in your practice environment. Find out what your team think are the key messages and develop a poster to share these more widely.



CHALLENGE 5

Listen to our podcast from a pharmacist whose mother developed acute kidney injury and hear her advice on spotting the signs. Visit: www.cppe.ac.uk/aki





Make your pledge

Together with the Think Kidneys programme team, we are inviting you to make a pledge to do one thing that will make a difference to people at risk of developing acute kidney injury.

There are some great ideas for things you can do and pledges you can make in Section 4 of the CPPE *Acute kidney injury* distance learning programme. Visit the Think Kidneys website to make your pledge at:

www.thinkkidneys.nhs.uk/pharmacy-campaign-pledges-autumn-2015/



If you give your email address when you make your pledge, we will get back in touch with you in February 2016 to find out how you are getting on. We will share the impact that pharmacy has made in time for World Kidney Day on 10 March 2016.

Your commitment will help show the impact that the pharmacy profession can make.

Share your actions on our Facebook and Twitter pages and let us know how you are making a difference to people at risk of developing acute kidney injury.

 www.facebook.com/cppeengland  www.twitter.com/cppeengland

Contacting CPPE

Contact us by email or telephone. A member of our customer services team will be happy to help you with your enquiry.

Email: info@cppe.ac.uk Telephone: 0161 778 4000 Website: www.cppe.ac.uk